

EDUCATION

Northeastern University

Boston, MA | 2021 - 2023

M.F.A, Experience Design

- Graduate Merit Scholarship

Miami University

Oxford, OH | 2017 - 2021

B.A, Emerging Technology in Business & Design (IMS)

- Departmental Honor & Cum Laude; Dean's & President's List
- Outstanding Innovation Senior Thesis
- Senior Capstone Benchmark
- Design, Technology and Innovation (DTI) Club

SKILLSET

Software & Hardware

Figma, Sketch, Invision, Adobe Suite (PS, AI, XD, AE, InDesign)

Oculus, AR, Arduino

KeyShot, Unity, Axure

Method & Language

UX/User Interface design

Wireframing & Prototyping

User Research & Testing

Interaction & Web Development

Product Design

JavaScript, Apple Swift, HTML, C#, CSS, Processing

WORK & RESEARCH EXPERIENCE

Interaction Design Research Assistant: AR,VR & XR

Northeastern University, Boston, MA | Feb 2022 - Present

- Collect and analyze qualitative and quantitative data, contribute to research writing as co-author writing about AR, VR & XR technologies.
- Support website implementation using HTML/CSS/JS for our end of semester online VR and AR exhibition/e-magazine.

Experience Design Research Assistant: Medical Decision Aids

Northeastern University, Boston, MA | Nov 2021 - Present

- Collect and analyze medical research studies to improve user experience in selecting medical treatment.

Experience Design Research Assistant: Dignity, COVID & Loss

Northeastern University, Boston, MA | Sep 2021 - Present

- Interviewed more than 30 participants with COVID loss experiences including medical workers, and coded the interview about key findings
- Collaborate closely with research team to design and improve future experiences families, healthcare workers, and end-of-life patients for service design

UX & Web Design: SKHIZO Design; Zhong Lian Medical Corporation

Online | May 2020 - Jan 2022

- Designed websites for jewelry and healthcare brands for platforms including Mobile, Web, and WeChat
- Redesigned websites to deliver a usable and more accessible experience for the users by adding animation and interaction elements

Scrum Master in Agile: Miami University

Faded Traditions, Oxford | Aug 2020 - Dec 2020

- Conducted user research to build a new website, and tested with local target demographics
- Created promotional game and implemented on website based on user research and usability test results
- Led social media campaigns on Facebook & Instagram to help business grow

CERTIFICATE & RECOGNITION

- Coca-Cola & MUJI Recycle Material Design : Outstanding Finalists Award
- Sony Social/Digital Marketing Plan: One of the Best, 2019-2020
- HootSuite Social Marketing Platform Certifications
- UXPressia CJM Certification
- Google Analytics & ADs Search Certifications